



**July 3, 2008**

## **The Downers Grove EDC asks, Are You “IN”?**

*Video resources are now available for free*

Downers Grove, Ill. (July 3, 2008) – Downers Grove Economic Development Corporation has released two new informational videos as part of their “IN” campaign and are for use by businesses, organizations, and individuals. These videos are part of a 6 part series promoting Downers Grove and include an overview of the Village of Downers Grove, as well as highlights of Downtown Downers Grove. These resources are available immediately online at [www.dgedc.com](http://www.dgedc.com), or can be ordered for free by contacting the Downers Grove EDC.

The videos highlight all of the exciting advantages Downers Grove has to offer its visitors, residents, businesses, and their employees. Downers Grove is considered the “IN” location for business and play. With emerging gas prices it’s important to stay local, and Downers Grove has something for everyone. The Downtown is home to a variety of shops, restaurants, and community events and has earned a spot on Chicago Tribune’s “Top 10 List of Downtowns.” Its sidewalk cafes, quaint shops, and inviting hometown charm encourage people to linger.

The successful redevelopments of the Village of Downers Grove include the installation of new sidewalks, streets, benches, and a 5-story parking garage. The Village of Downers Grove is strategically located along interstates 88, 55, 355, 294, and 290, as well as Chicago’s Metropolitan Commuter Rail system. These transportation systems make Downers Grove ideal for reaching destinations quickly and conveniently. As Downers Grove evolves, it continues to preserve its charming hometown character.

Watch these videos to learn why you should Shop in, Dine in, Live in, and Play in the Village of Downers Grove. Are you “IN”? These videos, along with the Visitors Guide and Dining Guide, are available on the EDC website, or professional hard copy versions are available by contacting the Downers Grove EDC.

### **About Downers Grove Economic Development Corporation**

The DGEDC is committed to retaining existing businesses and attracting new businesses to The Village of Downers Grove. Formed in 2006 by the Village of Downers Grove, DGEDC works in concert with the Village of Downers Grove, the Downers Grove Chamber of Commerce and the Downtown Downers Grove Management Corporation. Our joint efforts are designed to increase the Village business tax base, increase the number of jobs within the Village and develop Downers Grove as a destination to offer Downers Grove and area residents exciting new opportunities to work, shop, and play. These videos are used to educate the community and surrounding communities about the exciting business opportunities and recreational activities that are nearby.

In the Downers Grove Economic Development Corporation, diversity, networking, and cooperation are pillars upon which we set our goals and objectives. The Village is home to businesses large and small offering a full breath of goods and services to our residents as well those residents in the region. This diversity of business mix provides the Village and our surrounding communities a unique place to grow and prosper.

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