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FOR IMMEDIATE RELEASE

Downers Grove Hospitality Alliance creates network for creative events and opportunities in and around DuPage

Members will have access to a variety of communication resources

Downers Grove, Ill. (August 29, 2008) – The Downers Grove Hospitality Alliance will be kicking off their formation with the Taste of Downers Grove Thursday, September 25, 2008. The Hospitality Alliance will host this event located at 1801 Butterfield Road at the corner of 355 and Butterfield from 4:00 pm-8:00 pm. The Taste of Downers Grove will feature more than 25 food items from the Downers Grove restaurants with live entertainment throughout the event.

The Downers Grove restaurants, venues, and hotels have come together with support from the Downers Grove Economic Development Corporation, the Downers Grove Downtown Management Corporation and the Downers Grove Area Chamber of Commerce and Industry to create the Hospitality Alliance. The Hospitality Alliance is free to join and is open to all Downers Grove businesses that have an establishment that serves food and/or beverages, regardless of size or menu.

The changing needs and wants of consumers have inspired the formation of the Downers Grove Hospitality Alliance. This organization is intended to support all Downers Grove hospitality businesses by providing them with information, networking opportunities and promotional collaboration. Members will be given an opportunity to be featured in many ways including advertising, website feature pages, electronic communication and other print materials.

As an immediate benefit of joining, members will have access to a dedicated webpage on the Downers Grove EDC website, where members may display their logos, posts menus and feature promotions specific to the business. Links to this information may be included in newsletters, email blasts and other outreach activities from the Downers Grove EDC, Chamber and Downtown Management. In the works is an insert for the Dining Guide that the Downers Grove EDC has distributed to over 25,000 residents of Downers Grove and surrounding communities, which will feature members of the Alliance with logo and a brief description of the restaurant.

There is no cost to join the Hospitality Alliance, simply fill out a registration form available on the Downers Grove EDC website, www.dgedc.com, and send to Jennifer Wilson at Downers Grove EDC, 2001 Butterfield Road, Suite 120, Downers Grove, IL 60515 or jwilson@dgedc.com or fax to 630-729-0381.

For additional information, please contact Jennifer Wilson at 630-729-0380 or jwilson@dgedc.com.

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